

# Present your company in the Global Guide of the Filtration and Separation Industry:

**D 11665 F**  
Special Edition  
Sonderausgabe

€ 28,50

**Global Guide of the Filtration and Separation Industry**



## **Global Guide 2012 - 2014**

**Welt-Handbuch der Filtrations- und Separationsindustrie**

# Global Guide of the Filtration and Separation Industry 2012 – 2014

The international company presentation of the Filtration and Separation Industry with a clearly defined target group, a clearly structured layout and a great reading comfort. Completely bilingual (English/German)

## Circulation:

**Total circulation: 8,500 copies**

**Dispatch circulation: 6,000 copies**

**Distribution:**

- 25% Germany, Austria, Switzerland
- 75% non-German-speaking countries\*

**\*Of those** (approx. values):

EU countries: 54%, Eastern Europe: 7%  
North America: 18%, South America: 4%  
Asia/Pacific: 17%

**Another 2.000 copies:**

Distribution at all relevant industry fairs, conventions and other industry events in Germany and abroad in 2012, 2013 and 2014.

**Another 500 copies:**

Complementary copies, retail and archive

## Internet:

In addition, all company portraits will be published on the F&S Homepage and linked with the enterprises being presented ([www.fs-journal.de](http://www.fs-journal.de)).

## The target group:

Users and providers of filtration and separation technologies in all relevant industries worldwide.

## The content:

- Companies in the industry from A-Z
- Extensive search term register with reference to the suppliers and providers in the industry
- Presentation of establishments, universities and industry associations
- Expert contributions: Status and perspectives of solid/liquid separation, centrifugal technology, membrane technology, gas purification, filter testing, (particle) measuring technology
- Market analyses and trend reports
- Dictionary of important terminology (English-German, German-English) (A selection of approx. 1500 industry terms)

## Search term register:

The extensive A-Z search term register gives all participating companies the possibility to place their entries in the desired search terms without additional charge. This way, readers can quickly locate the respective supplier and service provider.

## The design:

Robust thread-stitching for intensive and frequent use, reinforced cover, high-quality paper: cover 300 g/m<sup>2</sup>, interior 115 g/m<sup>2</sup>

**Book format:** 24 cm height x 17 cm width

**Volume:** Approx. 380 pages

**Publication date:**

Spring 2012

**Publication period:** Every two to three years

**Utilization period:** 2012 – 2014

(at least 2 years)

## The price/performance ratio for your portrait:

- 1/1 page, 4-colour: including all layout and translation services: Introduction price: EUR 1,900 (with self-provided translation EUR 1,800)
- 2/1 page (double page) 4-colour: Introduction price: EUR 2,900 (with self-provided translation EUR 2,750)

## How to showcase your company:

- Send us your short company profile (up to 1,000 characters) together with the headline (up to 50 characters)
- Provide up to three colour photographs of your choice (poss. with a short caption, max. 35 characters per image)
- State your core competence with at most 5 keywords (170 characters)
- Send us your company logo together with the complete company name including email address and internet address (and contact person, if available).
- On the enclosed search term register, list the search terms in which your company is to appear.

We will take care of everything else for you. Prior to publication you will receive a proof.

Deadline for bookings: 31 January 2012  
Deadline for printing material: 15 February 2012

## Copyright:

VDL-Verlag GmbH, Eckhard von der Lüche  
Heinrich-Heine-Straße 5, D – 63322 Rödermark  
Phone: +49/60 74 / 92 08 80  
Fax: +49/60 74/9 33 34  
Email: [vdl-verlag@t-online.de](mailto:vdl-verlag@t-online.de)  
[www.fs-journal.de](http://www.fs-journal.de)



## Content of the company profiles:

- Complete company name (headquarter), contact person, street, post code, city, country, telephone and fax number, email and Internet address
- Colour print of the company logo
- Printing of up to three colour photos/images/graphics/tables

- Presentation text with your desired headline
- Text length up to 1000 characters for each language
- Presentation of the core competences with up to 5 keywords
- Special highlighting of the Internet address

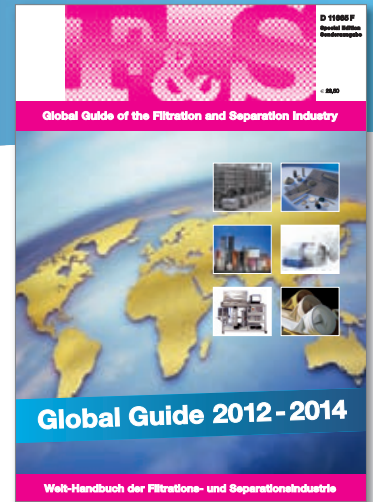
Specialised F&S translators will take care of the complete and proper translation of your company portrait unless you want to provide the translations yourself.

# Book your company profile in the Global Guide of the Filtration and Separation Industry 2012 – 2014

Fax: +49 / 60 74 / 9 33 34  
Email: [vdI-verlag@t-online.de](mailto:vdI-verlag@t-online.de)  
Phone: +49 / 6074 / 92 08 80

## VDL-Verlag GmbH

Mr. Eckhard von der Lühne  
Heinrich-Heine-Straße 5  
63322 Rödermark  
Germany



- Yes**, we want to book a company presentation in the next Global Guide of the Filtration and Separation Industry:
- 1/1 page at a price of only EUR 1,900
- 2/1 (double) page at a price of only EUR 2,900
- We will translate our text from English into German ourselves (or from German into English). This saves us EUR 100 when booking a 1/1-page company presentation, and EUR 150 when booking a double page

## Sender:

---

Company

Contact person

---

Street/Post box

Country/post code/city

---

Telephone/Fax

Email

---

Date/signature/company stamp